

Designer in Profile...

Rich Ruggeri,
Vice President,
Scott Group Studio



Which sector do you specialise in?

Aviation and Superyacht

Are the Superyacht and Aviation markets an integral part of your business / large percentage of your market?

Absolutely. Our business has grown exponentially by building relationships and working with the aircraft OEM and completion centres and marine designers worldwide. These valued, global partnerships have provided us with invaluable knowledge and understanding as to how to meet the demands of aviation and yacht clientele.

How long have you worked in this sector?

25 Years

What projects have you worked on recently?

Although not in the aviation market, we were tapped once again to do the current administration's Oval Office and state dining room rugs for the White House. It's an honour, really. Not only were we humbled to take on such an important project but it's one that everyone at Scott Group Studio took pride in. Other favourite projects include our ongoing work with designers who are responsible for some of the world's most elite, couture retail brands and designer's homes. We know our rugs enhance and complement the high-end experience demanded from the clientele who encounter these environments.

How is working within the Superyacht and Aviation sector different than the domestic and commercial market?

It's different, yet the same. Although the aviation and super yacht sector works at a different pace than the residential and commercial sector, the

expectations remain the same. The challenge is to deliver the same fine quality in a shorter amount of time.

What technological advancements do you feel have added specific value to your work?

Our team at Scott Group Studio is always in a mode of constant improvement. We know how important immediacy and visually articulating our design is to our end user. To that end, we provide high end renderings for all our projects as well as quick turnaround samples.

Any trends/design directions moving forward...

Textural patterns have been very popular in both the aviation market as well as the work we do in residential design. Often at times designers would like to use a pattern in a way that doesn't feel too overwhelming in an interior but still adds some interest. We have been developing new designs that have a softer and more subdued look, mixing patterns with multiple textures, creating layered and nuanced designs. We have also seen some very unique and personalized interiors. The ability to customize and personalize luxury items has been a huge trend in design, from fashion to interiors.

Final thoughts

I'm always intrigued and energized about "what's next" in design and materiality - staying forward focused. It's so important in our line of work to know what resonates with our designers and what's buzzing right now in the industry. Demonstrating how we can incorporate the most luxurious fibres like silk, cashmere, and merino wool in our designs while also delivering a one of a kind piece is extremely fulfilling.



Scott Group Studio

At Scott Group Studio, it starts with an idea, a vision. It's a deep understanding of knowing how to combine luxury fibres like silk, cashmere and merino wool to achieve a vision of beauty. It's this process combined with a true artisan approach that will ultimately yield a result so superb, so unique that result is one of a kind – a masterpiece.

Since 1969 Scott Group Studio has been designing and manufacturing custom carpets for the aviation, yacht, residential and commercial markets. Each as distinctive and opulent as the next. It's an orchestrated balance of combining the most sophisticated technologies along with the timeless art of rug making that makes Scott Group Studio so distinctive – exceptional.

Scott Group Studio is recognised for its holistic commitment to the design and manufacturing of luxury carpets. They embrace a range of disciplines, each integral to the process of taking a carpet from concept to completion. As for the process, it is remarkably human at every step. From the first conversation to the moment one sees the finished product, clients learn why Scott Group Studio's team is trusted by some of the world's most discerning individual and organisations.

Imagery, intention and quality executed perfectly. Scott Group Studio – the craft of luxury.

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Global Product Intelligence

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001.616.954.3200

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