

SCOTT GROUP STUDIO

For Immediate Release

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John Hart Joins Scott Group Studio as Executive Vice President – Residential and Contract

Grand Rapids, Michigan, February 27, 2017 – Scott Group Studio has tapped industry veteran John Hart to lead the growing company’s residential and commercial business unit.

In his new role as executive vice president, Hart will lead a team devoted to supporting architects and interior designers throughout North America and abroad. Based out of the company’s Grand Rapids headquarters, he will work collaboratively with the marketing, design, production and sales teams to position Scott Group Studio as the leader in design-driven, custom carpets and rugs.

A 20-year veteran of the architect and design community, Hart held numerous positions at Kohler Co. within its interiors group before joining Scott Group Studio. Most recently, he served as the chief creative officer of interiors where he was responsible for product and marketing related functions for high-end brands Baker, McGuire, Ann Sacks, Kallista and Robern. Hart held a variety of leadership roles at Kohler, progressing from director of showroom operations to president at Ann Sacks prior to assuming product and marketing leadership roles at the group level.

"Our company's foundation is built upon the passion, heart and artistic abilities of not only our people, but other global contributors who authenticate our story," said Scott Group Studio President Michael Ruggeri. "John will be a strong leader for our organization who will help share this message with the interior design community in a dynamic, meaningful way.

"As we continue to build an unparalleled brand experience, we are incredibly fortunate to have John – and the expertise he brings – on our team. His experience and deep knowledge of the A&D sector will help build our collective brands’ capabilities with interior designers both locally and globally."

Hart joins a growing team focused on sales, design and production of one-of-a-kind custom carpets and rugs. In fall 2015, the company rebranded as Scott Group Studio to better house its growing collection of luxury carpets.

"I am genuinely thrilled to join the team at Scott Group Studio," Hart said. "The company offers something truly unique and exceptional in the interiors industry with its custom production in Grand Rapids coupled with the quality offerings of Hokanson and PWV. I am looking forward to helping to make Scott Group Studio an indispensable resource to the design community."

Hart holds a bachelor’s degree from University of Oregon and a master’s of business administration from the Kellogg Graduate School of Management at Northwestern University.

About Scott Group Studio

Scott Group Studio is a curation of the world's most luxurious custom carpet brands, featuring Scott Group Custom Carpets, Hokanson and PWV. With representation in markets throughout the United States and Europe, Scott Group Studio blends Midwestern hospitality and a global perspective into one cohesive luxury experience. Using the world's finest natural fibers, Scott Group Studio combines creativity and meticulous craftsmanship in the design and production of custom carpets for the private aviation, yacht, residential and commercial markets. For more information, visit www.scottgroupstudio.com.

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